



**Meeting Minutes - Northern Michigan Chapter, Governing Board Meeting
December 5, 2014, Chairman – Karly Wentzloff, President
Hagerty Center, Traverse City**

In Attendance:

Karly Wentzloff, Becky Lancaster,, Katie Hoyt, Colleen Mageau, Judy Crowe, Tom Dilloway, Christi Edgington, Lee Miller, Molly Vanderhorn, Becky Janis, Sue Kelly, Jennifer Kowal, Bridget Carefoot, Christine Price, Debbie Highway, Helen Postma, Erika Korndorfer, Barb Hood.

Meeting Called to Order at 9:40 by President Karly Wentzloff

Agenda Approved: Motion by Tom Dilloway, second by Christine Price

Minutes for the November 12, 2014 Meeting & General Membership/Elections

Approved: Motion by Becky Lancaster, second by Tom Dilloway

Discussion: Karly – Reminder that Bras should have General Membership Meeting and should record minutes. Motion carries.

Financial Report:

Tom Dilloway presented Financial Statement for 11/17/2014 (current checking account balance \$30,441.05) and YTD Financial Statement 12/5/2014 (current checking account balance \$28,696.17)

Budget Report:

Molly Vanderhorn presented an overview of the budget for 2014 and proposed amendments for 2015 (from Strategic Planning Meeting)including: Revenues – membership dues increased from \$8,000 to \$9,000 (actual YTD is \$9,152.83), monthly membership fees increased from \$9,550 to \$15,000 (actual YTD is \$13,255) and Expenses – Hospitality increased from \$14,000 to \$15,000 (actual YTD \$14,947.05), Scholarship increased from \$2,000 to \$3,000.

Motion made by Karly Wentzloff to approve budget as amended, second by Christine Price. Discussion: Question by Sue Kelly in regards to membership dues & budget. Motion carries.

Jennifer Kowal noted that there is a \$1,000 deposit held at TAAR for 2015 Robert Morris SRS Training, stemming from the 2014 TAAR/WCR SRS session. Robert Morris has indicated it must be used by July 15, 2015.

Timeframes were discussed including a session piggybacked on Regional

Meeting in June. Molly Buttleman (Education Chair) to collaborate with Regional VP. Decision should be made by end of the year for Robert Morris scheduling. SRS Elective Courses were handed out. DRAFT financial statement for TAAR/WCR SRS training held November 13 & 14, 2014 was reviewed by Jennifer. Jennifer Kowal also suggests possibility of a Fall event.

Motion by Sue Kelly to authorize Executive Committee to reserve Robert Morris Seminar prior to December 31, 2014 based upon Molly Buttleman's recommendation. Becky Janis supports. Motion carries.

Reports of Officers and Standing Committees

1. President's Report:

Karly Wentzloff – Pay Pal is in good standing and can be used to swipe cards at luncheons; Pins and Nametags are in; Need one more survey (at today's luncheon); Presented the 2015 Program Calendar (subject to change); Karly prepared a "Guide to Presidency" binder for incoming President. WCR bills for affiliates went out on Monday, December 1 via Wild Apricot and auto pay; also urging affiliates to update their profiles on Wild Apricot link.

2. Membership:

Judy Crowe reports that we currently have 97 members, note that the largest WCR chapter is 119. And we have 56 Affiliate members.

3. Marketing:

Nicole Hulet/Erica Korndorfer will send out a complete marketing plan for 2015 in December.

4. Education

Becky Lancaster reports that the 2015 Program Calendar will be printed on bookmarkers and should be available in two weeks.

5. Ways and Means

Katie Hoyt reported that Bras Calendars will be printed this week and available next week for \$15; pre-order available at today's luncheon. New Years Eve Bash will be held at Streeters on December 31, 2014, Doug Streeter is donating \$10 of every ticket back to Bras. Tickets are \$20 per person; brochure cards available at luncheon. Christine Price also announced the 2015 Bras for a Cause Board members: President & Chair Katie Hoyt, VP Susan Rauser, Secretary Camille Campbell, Treasurer Helen Postma and Nominating Committee Becky Lancaster, Bridget Carefoot, & Carol Reichard; Media Co-Chairs Tom Cronin and Datrynia Strikwerda.

6. Bylaws and Audit

Helen Postma and Tom Dilloway are preparing final audit.

7. Nominating

Bridget Carefoot reported that 2014 Awards will be announced at today's luncheon for WCR Member of the Year, Affiliate of the Year & Entrepreneur of the Year.

Special Committee Reports

1. Hospitality

Colleen Mageau reported we have 56 affiliate members, TAAR has 150+/- . Question: to how many are in both?/answer unknown.

2. **Website** – Gwyn Besner, absent, no reports

3. Hometour

Sue Kelly – tours will be held December 10 & 17, 2014; off for two weeks and will resume on January 7, 2015.

4. Strategic Plan

Debbie Highway handed out Reimbursement Forms (expenses) for Strategic Planning meeting held in November are available – Karly will upload on website.

Old Business - None reported

New Business

2015 President, Becky Lancaster, handed out **2015 Board and Committee Chairs**. Sue Kelly noted that Special Committee Chairs can't vote, only Standing Committee Chairs.

1. Bank Accounts

Tom Dilloway motion to allow new signers (Becky Lancaster, President & Lee Miller, Treasurer on WCR Bank Accounts. Second by Molly Vanderhorn, motion carries.

2. Wild Apricot Annual Subscription

Molly Vanderhorn motion to prepay Wild Apricot annual subscription, Tom Dilloway second, motion carries.

TAAR & WCR Liasion: Becky Janis proposes that TAAR board minutes and WCR board minutes be provided to one another; add to Standing Rules in 2015. Email minutes to beckyjanis@yahoo.com.

Adjournment

Motion to adjourn Meeting by Becky Lancaster, Tom Dilloway Second, motion carries. Meeting Adjourned @11:30.

Respectively Submitted,

Barbara Hood
2015 WCR Secretary