



**Northern Michigan Chapter- Governing Board Meeting
Thursday, January 8, 2015 9:30-11:00 am
Hagerty Center – Traverse City, MI.
Becky Lancaster – Chair/Chapter President**

MINUTES OF THE MEETING

Attendance:

Becky Lancaster, Lee Miller, Katie Hoyt, Colleen Mageau, Judy Crowe, Sue Kelly, Barb Hood, Gwyn Besner, Molly Buttleman, Debbie Highway, Bridget Carefoot, Karly Wentzloff, Jennifer Kowal, Erica Korndorfer

I. Call to Order-Becky Lancaster

Time: 9:40 am

I. Approval of Agenda

Motion: Barb Hood

Second: Karly Wentzloff

Discussion:

Motion Carries

III. Approval of Minutes from previous meeting

Motion: Katie Hoyt

Second: Lee Miller

Discussion:

Motion Carries

IV. Financial Report and Budget

1. Lee Miller

- **Current checking account to be moved to Lee's institution at Lake Michigan Credit Union.**
- **Lee and Karly will meet to go over website financial systems and later meet with Becky and Judy to go over results and membership.**
- **Judy Crowe noted that she did not spend "\$307.20" as stated on on the year end 2014 financial report, actual expense was \$7.20. Lee to follow up with Tom to correct.**

Motion made by Sue, supported by Erica, to upgrade Lee's QB's software (\$37.95) which allow Lee to show same format as used previously by Tom Dilloway – Revenue – Budget vs. Actual YTD.

Motion Carries.

2. Molly VanderHorn

Not present

V. Reports of Officers and Standing Committees

1. President's Report – Becky Lancaster

- Jen Daskoske and Jen Yates will serve as regular luncheon hosts and will assist Colleen with sign in desk, welcoming and introducing new guests.
- New programs printed and presented.
- New business cards printed and presented; members use to invite new guests, make a goal to invite one new guest per luncheon.
- Remember to always wear your name tags, paper name tags will be distributed to all attendees at luncheon meetings.
- New WCR mobile app is available and encouraged to be used by members.
- Power point "Did YOU Know?" will be on screen at every luncheon.
- January 23, 2015 State WCR meeting in Midland, Awards will be presented, Judy to attend, mixer the night before.

3. Membership- Judy Crowe

- 53 affiliate members, 101 Realtor members, note that all Realtor members are also National members.

4. Marketing- Erika Korndorfer

- When new photos arrive, press releases will go out to several venues.
- New photos will be posted on website.
- Goal to take more candid photos of luncheons and meetings for website posting.

5. Education- Molly Buttleman

- Strategic Plan set for October 19, 2015, location TBD.
- SRS designation date options are May 20-23, or June 10-13.

Motion by Karly, support by Erica to set June 10, 2015 as date and notify State.

Discussion: Jennifer notes that a decision must be made by the end of this week in order to secure Robert Morris.

Motion carries.

6. Ways and Means- BRAS Katie Hoyt

\$170 was made from New Year's Eve event.

Calendars are still available. Expenses for calendar have been covered.

7. Bylaws- Matt Dakoske

Not present

8. Audit- Helen Postma

Not present

9. Nominating- Karly Wentzloff

No report

VI. Special Committee Reports

1. Hospitality- Colleen Mageau

Can now use PayPal at the door for card payments

2. Website- Gwyn Besner

- **Presented website, ease of use, Wild Apricot rules.**
- **Forward minutes to Gwyn for posting on website.**
- **Budget to be posted on website.**

3. Home tour-Sue Kelly

Home tour cancelled last week due to weather.

4. Strategic Plan- Deborah Highway

No report

VII. Old Business

1. State Chapter Winter Mtg – Attendance/Reservations

Reservations are due January 16, 2015.

Bring a gift basket to the event – Michigan wine.

2. Regional Conference – June 10-12, 2015

VIII. New Business

No reports

VIX. Adjournment

Becky motion to adjourn, Debra support, no discussion, meeting adjourned at 11:05

Respectfully submitted,

Barb Hood

Secretary