



**Northern Michigan Chapter- Governing Board Meeting  
Thursday, February 5, 2015 9:30-11:00 am  
Hagerty Center – Traverse City, MI.  
Becky Lancaster – Chair/Chapter President**

**MINUTES OF THE MEETING FEBRUARY**

**Attendance: Becky Lancaster, Molly Buttleman, Barb Hood, Erika Korndorfer, Lee Miller, Judy Crower, Colleen Mageau, Katie Hoyt, Gwyn Besner, Karly Wentzloff, Matthew Dakoske**

**I. Call to Order-Becky Lancaster  
Time 10:06 am**

**II. Approval of Agenda  
Motion to Approve: Karly Wentzloff  
Second: Lee Miller**

**III. Approval of Minutes from 1/9/2015 meeting  
Motion to Approve: Karly  
Second: Katie Hoyt**

**IV. Financial Report and Budget**

**1. Lee Miller**

- **WCR bank account has been established at LMCU.**
- **Lee met with Karly to review Pay Pal, Wild Apricot; Becky Lancaster, Barb Hood, Molly Vanderhorn and Lee Miller were added to the account.**
- **Lee reviewed 2015 Budget VS. YTD actual, January 2015 Profit & Loss and Balance Sheet and Transaction list by date, January 2015.**
- 2. Molly VanderHorn – not present**

**V. Reports of Officers and Standing Committees**

**1. President's Report – Becky Lancaster  
Feedback form the "Assessor" program rated favorably high by participants.  
State board meeting review; Debra Hall named Member of the Year**

**2. Membership- Judy Crowe  
102 member total (99 Realtor members), 54+ affiliate members (more membership checks still coming in, not recorded yet).**

**3. Marketing- Erika Korndorfer**

Erika will do an email blast marketing our program & luncheons. FB is up and running. The new banner has been priced out and in the works (\$225 best price) and will be paid from the marketing committee budget.

Erika suggested a button ad on the TICKER

**4. Education- Molly Buttleman**

Robert Morris scheduled to present in Traverse City in June 10, 2015; this educational event is sponsored by TAAR and WCR NW chapter. WIN-WIN negotiation techniques is approved for 8 CRS Education credits.

**5. Ways and Means- Katie Hoyt**

“SAVE the DATE” Bras for a Cause letters have been sent out.

**6. Bylaws- Matt Dakoske**

No report

**7. Audit- Helen Postma**

No report

**8. Nominating- Karly Wentzloff**

No report

**VI. Special Committee Reports**

**1. Hospitality- Colleen Mageau**

No report

**2. Website- Gwyn Besner**

Loves Wild Apricot!

**3. Home tour-Sue Kelly**

No report

**4. Strategic Plan- Deborah Highway**

No report

**VII. Old Business**

**1. State Chapter Winter Mtg – Recap from attendees**

Recognition of Judy Crow, Tom Cronan and Debra Hall

**VIII. New Business**

**1. Realtor’s Centennial Celebration- March 4 – Lansing**

**VIX. Adjournment**

Motion to adjourn by Becky, second by Molly

Today’s Luncheon sponsored by Joey Priest: Integrity Business Solutions

Presentation by Bill Marsh, Jr., Bill Marsh Automotive Group “Living your Best Life!”

11:04 adjourned