



**Northern Michigan Chapter- Governing Board Meeting
Thursday, March 5, 2015 9:30-11:00 am
Hagerty Center – Traverse City, MI.**

MINUTES OF THE MARCH MEETING

Attendance: Becky Lancaster, Colleen Mageau, Molly VanderHorn, Katie Hoyt, Judy Crowe, Sue Kelly, Erika Korndorfer, Molly Buttleman, Debbie Highway, Barb Hood, Karly Wentzloff, Matt Daskoske

**I. Call to Order-Becky Lancaster – Chair/Chapter President
Time: 9:39 am**

**II. Approval of Agenda
Motion to approve: Barb, second: Colleen**

**III. Approval of Minutes from 2/5/2015 meeting
Motion to approve: Katie, second: Karly**

IV. Financial Report and Budget

1. Molly VanderHorn

Molly presented:

- Profit and Loss for February 2015 stating a net income of \$8944.95
- Balance Sheet effective February 28, 2015 stating total assets of \$39,072.19
- 2015 Budget vs. Expenses
- February 2015 Transaction list by date

V. Reports of Officers and Standing Committees

1. President's Report – Becky Lancaster

- New Banner was purchased for \$155.00 from Marketing Budget
- December 2015 meeting date has been changed from Thursday, Dec. 3 to Dec. 17
- Discussion about new member orientation, new members asking to volunteer; Ask them to attend Home Tours, monthly Educational Luncheons and Bras for a Cause committees/ Susan Rauser volunteer chair for Bras.

2. Membership- Judy Crowe

- 59 Affiliates, 103 Realtor members

2. Marketing- Erika Korndorfer

- Created a newsletter
- Bras for a Cause new on our front website page and on events page
- Erica wants to highlight a member on FB
- Introduce new members at monthly luncheons
- Invite new TAAR members to luncheons and home tours

3. Education- Molly Buttleman

June 10, 2015 Robert Morris – 1 day course Win Win Negotiation

October 29, 2015 Strategic Plan meeting

4. Ways and Means- Katie Hoyt

Modifying auction format to improve for 2015

Meeting with 3 different charities on March 12, 2015

5. Bylaws- Matt Dakoske

Matt needs Bylaws, no reports

6. Audit- Helen Postma

Not present

7. Nominating- Karly Wentzloff

No report

VI. Special Committee Reports

1. Hospitality- Colleen Mageau

Today's luncheon has 38 Realtors and 45 Affiliates attending

2. Website- Gwyn Besner

Not present

3. Home tour-Sue Kelly

Buyer demand high, lots of discussion about pre-listing discussion

4. Strategic Plan- Deborah Highway

October 29, 2015 next meeting

VII. Old Business

1. Realtor's Centennial Celebration- March 4 - Lansing

2. MR Centennial Celebration – Mackinaw Island – June 7

VIII. New Business

Discussion about National WCR directive - California beta testing

VIX. Adjournment 11:06