



**Northern Michigan Chapter- Governing Board Meeting
Thursday, August 6, 9:30 – 11:00 am
Hagerty Center – Traverse City, MI.**

MINUTES

Attendees: Becky Lancaster, Barb Hood, Beccy Janis, Gwyn Besner, Molly Buttleman, Lee Miller, Erika Korndorfer, Katie Hoyt, Judy Crowe, Sue Kelly, Karly Wentzloff

I. Call to Order-Becky Lancaster – Chair/Chapter President 9:37 am

II. Approval of Agenda

First: Lee

Second: Barb

III. Approval of Minutes from 6/25/2015 meeting

First: Erika

Second: Katie

IV. Financial Report and Budget

1. Lee Miller – presented 2015 P&L for July, \$56.27 net income

As of July, Lee reported that we are on budget for Revenue and Expenses.

V. Reports of Officers and Standing Committees

1. President's Report – Becky Lancaster

Today's program is Your Real Estate Industry Legal Update with Doug Merriam, State Senator Darwin Booher, sponsored by Traverse City State Bank.

2. Membership- Judy Crowe: 102 Agents, 64 Affiliates, 4 new checks from WCR Home Tour.

3. Marketing- Erika Korndorfer: Running a Button Ad on TAAR site \$50/month and a link to Wild Apricot. Suggests "responding" to a Ticker article and get exposure at no cost. Provide testimonials from WCR members on Wild Apricot site; from Realtors and Affiliates.

4. Education- Molly Buttleman: Discussion amongst board about raising the standards and education requirements in our industry – state and national trends. Offer table cards with questions on future programing; appraisers, assessors and underwriters were very popular.

5. Ways and Means- Katie Hoyt:

- App for Bras for a Cause.
 - WON award in Cherry Festival Parade. Need to Increase budget for float; over \$500 in cost with significant amounts donated by WCR members.
 - Bras has article in GT Women's Magazine for September/October issue.
 - 2015 event tickets are available; WCR members can sign out tickets. \$20 per ticket. Sponsorships: \$250/\$500/\$1000.
6. Bylaws- Matt Dakoske: not present
7. Audit- Helen Postma: not present
8. Nominating- Karly Wentzloff:
- Working on nominations for President Elect and Secretary for the Northern Michigan Chapter.
 - Debra Hall & Karly are running for WCR State level positions.

VI. Special Committee Reports

1. Hospitality- Colleen Mageau : not present
2. Website- Gwyn Besner: willing to train new person on taking over her position
3. Home tour-Sue Kelly: number of homes on tour is increasing, participants are decreasing
4. Strategic Plan- Deborah Highway: August 25, 11am-1 pm at Century 21 office to plan strategic meeting to be held on October 29th all day – SAVE the DATE, location not determined.

VII. New Business:

Proposed Standing Rules changes regarding travel budgets and reimbursement practices. Karly is still researching this and needs help with motions and standing rules before making a motion to change travel budget and reimbursement practices. Gwyn – check fall 2012. GOAL: make sure standing rules are correct and updated for September/and or October's meeting & Stat plan.

Next meeting is September 3, 2015, WCR Luncheon and program: APPY Hour

VIII. Adjournment: 11:03

Respectfully submitted,
Barb Hood, Secretary