



**Northern Michigan Chapter- Governing Board Meeting**  
**Thursday, January 7, 2016 9:45-10:45**  
**Hagerty Center- Traverse City, MI**

**MINUTES**

**Present:** Molly Buttleman, Lee Miller, Karly Wentzloff, Dee-Dee Burch, Becky Lancaster, Stacey Isles, Barb Hood, Bridget Carefoot, Katie Hoyt, Dave Wilsey, Colleen Mageau, Crystal Gober, Debbie Highway, Erika Korndorfer, Gwyn Besner, Judy Crow, Susan Rauser arrived 10:45am.

- I. **Call to Order- Molly Buttleman- Chair- Chapter President Time: 9:50am**
- II. **Approval of Agenda**  
First: Dee-Dee Second: Barb carries unanimously
- III. **Approval of Minutes from 12/17/15 meeting**  
First: Barb Second: Lee carries unanimously
- IV. **Financial report and budget**
  1. **Lee Miller**  
December 2015 profit and loss -\$1,243.63  
Balance sheet as of 12/31/15 Total liabilities and Equity \$33,830.31
- V. **Reports of Officers and Standing Committees**
  1. **President's Report- Molly Buttleman**
    - Goal for board meetings is 1 hour.
    - 2016 programs distributed and on tables and Barb will get on website
    - Affiliate sponsor day: Molly will get Lee list and Lee will invoice
    - WCR state installation 1/22/16. Molly booked 3 hotel rooms, Karly and Deb will be installed. Karly and Butch will be recognized.
    - Debbie in charge of monthly luncheon name tags and feedback forms.
    - New board picture will be scheduled and website banner changed.
    - Everything we do should have new logo.
    - Barb will make a "who to call" list and give to Gwyn to post on website

2. **Membership- Stacey Isles and Judy Crowe**
  - Judy reports we have 47 affiliates and 31 pending
  - Stacey reports website would not accept some credit cards for affiliates to renew.
  - Molly will get Realtor member count from National site
3. **Marketing- Barb Hood- Sponsor logos will be added to website**
4. **Education- Erika Korndorfer- Working on March**
5. **Ways and Means- Susan Rauser- No new updates**
6. **Bylaws- no new updates**
7. **Audit- Helen Postma absent**
8. **Nominating- Becky Lancaster- No new updates**

**VI. Special Committee Reports**

1. **Hospitality- Dave Wilsey no new updates**
2. **Website- Gwyn adding new logo**
3. **Home Tour- Sue Kelly absent, no new updates**
4. **Strategic Plan- Crystal Gober no new updates**
5. **Past Presidents Report- Becky Lancaster Past Presidents and Molly Buttleman will meet to define past Presidents duties including bringing potential new members to luncheons, new member orientation. Katie Hoyt will be the affiliate liaison. They will report back at next meeting.**

**VII. Old Business: nothing to report**

**VIII. New Business:**

Erika reports the WCR app is not working. Barb will discuss with Katrina.

**IX. Adjournment 10:47am**

**Today's PROGRAM January 7, 2016:**

New Year Economic Forecast presented by Kim Pontius, Traverse Area Association of Realtors EVP. Sponsored by TEAM ONE Credit Union

Next Meeting and programs to be held at Hagerty Center:

February 4, 2016 Out with the Old/ TRID

March 3, 2016 Google Made Easy