

**Women's Council of  
REALTORS®**  
Northern Michigan

**Northern Michigan Chapter- Governing Board Meeting  
Thursday, February 4, 2016 9:45-10:45 am  
Hagerty Center –Traverse City, MI.  
Chairman-Molly Buttleman, President**

**MINUTES**

**Present:** Erika Korndorfer, Lee Miller, Katie Hoyt, Patrick Lund, Karly Wentzloff, Becky Lancaster, Colleen Mageau, Deb Hall, Sue Kelly, Dave Wilsey, Stacey Isles, Gwyn Besner, Barb Hood, Dee-Dee Burch Susan Roeser arrived 10:36

**I. Call to Order-Molly Buttleman 9:48 am**

**II. Approval of Agenda**

**First: Becky Lancaster Second: Barb carries unanimously**

**III. Approval of Minutes from 1/7/2016 meeting**

**First: Barb Second: Becky carries unanimously**

**IV. Financial Report and Budget**

**1. Lee Miller**

**2. Colleen Mageau**

**Balance sheet as of 1/31/16 Total liabilities and Equity \$36,803.68**

**Lee and Colleen will meet to discuss first quarter and will report back at next meeting**

**V. Reports of Officers and Standing Committees**

**1. President's Report – Molly Buttleman**

- **Molly gave update on January 2016 state meeting and luncheon**
- **123 rsvp's for luncheon, have larger room today. There are 9 sponsors and 12 tables**
- **Discussed replacement for bylaws committee chair as Matt Dakoske has stepped down**
- **Recommend planning an Affiliate Appreciation party for May or June. Patrick and Dave will put together a committee of Realtors to plan the event and report back at the March board meeting**

**2. Membership- Patrick Lund**

- **115 Realtor members 65 Affiliate members**
- **Patrick Created dot loop fillable WCR application**

**Stacey-**

- **Need to make clear where Affiliate members sign up and pay invoices**
- **Discussion about joining as affiliate/ vs Realtor member**

**3. Marketing- Barb Hood**

- Michigan has 718 members and is ranked # 4 nationally
- Barb doing Ad in business news
- Will coordinate Governing board pictures
- National site, facebook and our website is updated with our events and photos

**4. Education- Erika Korndorfer finalizing March program and working on April**

**5. Ways and Means- Susan Rauser absent**

**6. Bylaws- Matt Dakoske absent**

**7. Audit- Helen Postma absent**

**8. Nominating- Becky Lancaster no report**

**VI. Special Committee Reports**

**1. Hospitality- Dave Wilsey**

- January 100 attendees February 123
- Discussion about attendance cut off, wait list, space available

**2. Website- Gwyn Besner Molly will make sure Gwyn has access to national site**

**3. Home Tour-Sue Kelly WCR Realtor members should commit to support tour every week**

**4. Strategic Plan- Crystal Gober absent**

**5. Past Presidents-Bridget Carefoot absent**

- Becky reports Past Presidents Council met twice. Handout attached with recommendations. Plan to do 4 member orientations per year.
- Becky made motion to establish "Member Recruitment Fund" within the budget of the past president's committee at amount to be requested each year by the incoming chair. Second: Barb passed unanimously
- Becky moves to replace past president's council in the standing rules narrative to be changed to the proposed narrative as attached. Second: Erika passed unanimously  
By-laws chair will change

**VII. Unfinished Business: App is back and running**

**VIII. New Business: none**

**Adjournment**

**10:50 am**

**Today's Program February 4, 2016**

**"Out with the OLD" New TRID Rules**

**Sponsored by: Lake Michigan Credit Union, North Coast Home Inspection, Mid American Title, Global Private Risk Insurance, CFC Title Services, State Farm, State Savings Bank, WIN Home Inspection.**

**Next meeting and programs to be held at Hagerty Center:**

**March 3, 2016 Google Made Easy sponsored by Huntington Bank**

**April 14, 2016 Always Growing- A Regional Forecast sponsored by Global Private Risk Insurance**

In reference to:

Motion by Debra Hall, Second by Karly Wentzloff to establish a new line item for the new 2016 budget in the amount of \$1000 that will enable the Presidents to budget and invite first time Realtors to one luncheon with the express intent to increase our Realtor membership.



I move that we establish the 'Member Recruitment Fund' within the budget of the past president's committee at amount to be requested each year by the incoming chair.

#### Current Standing Rules

##### Past President's Council

- The most recent Past President will be chair of this committee.
- Receive nominations for Awards and Scholarships
- Submit forms and reports to State and National regarding Awards & Scholarships
- Arrange for recognition of Awards that include but are not limited to:

##### Member of the Year Award

- Chairman is award recipient from previous year. Committee selects recipient following guidelines and dates established by the State member of the Year Committee if the Local chapter intends to submit that name to the State committee for consideration as State Member of the Year.

##### Entrepreneur of the Year Award

Award winner is selected by a special committee chaired by the most immediate past president able to serve and comprised of past presidents able to serve.

#### Proposed Standing Rules

##### Past President's Committee

- The past-president appointed by the president to be a member of the governing board will be chair of this committee
- The committee shall be comprised of all past presidents of WCR Northern Michigan in good standing who are willing and able to serve
- The committee's main goal is to foster success with the chapter's membership and provide knowledge and support to the current governing board
- The committee is responsible for developing and/or implementing initiatives to increase and sustain membership
- Use knowledge of WCR organization at local, state and National levels to create and provide New-Member Orientation
- Use member recruitment fund to invite first-time Realtors to one luncheon with the express intent to increase our Realtor membership

##### Awards

- *The Past President Comm is responsible for selecting*
- The Past-President's Committee is also responsible for arranging for recognition of Awards: including but not limited to: Member of the Year, Affiliate of the Year and Entrepreneur of the year.
- Forms and reports due to State and National for awards and recognition will be the responsibility of the committee chair
- Keep record of Member of the Year, Affiliate of the Year and Entrepreneur of the Year

MOY  
AOY  
EOY