



Northern Michigan Chapter-Governing Board Meeting
Thursday, April 14, 2016 9:45-10:45 am
Hagerty Center-Traverse City, MI
Chairman-Molly Buttleman, President

MINUTES

Present: Molly Buttleman, Barb Hood, Erika Korndorfer, Lee Miller, Katie Hoyt, Pat Lund, Colleen Mageau, Linda Waisanen, Bridget Carefoot

I. Call to Order-Molly Buttleman

9:52 am

II. Approval of Agenda Barb approved, Lee second

III. Approval of Minutes from 2/4/2016 meeting Barb approved with date change (3/4/2016), Colleen second

IV- Financial Report and Budget

1. Lee Miller March P&L Net Income: \$1623.68, Total Assets, Liabilities and Equity \$44,239.61, YTD Budget – Note that Hospitality for Hagerty Center may be higher because of higher participation. Table Sponsors are difficult to bill, Lee will “pre-bill” for Sponsors in September. Regional assessment will increase \$2 this year / per member, \$5 per member in 2017 due to State shortage.

2. Colleen Mageau Note new line item in budget for Past Presidents.

V. Reports of Officers and Standing Committees

1. Presidents Report-Molly Buttleman

State Spring meeting in Lansing coming up May 6, 2016. Frankenmuth retreat is June 8, 9 10. May 12-14 is mid-year in DC, update on Regional Assessments (mentioned above).

2. Membership-Stacey Isles & Pat Lund

107 Realtor members, 73 Affiliates; Pat will send a Dot Loop form to new members and will pursue new members on weekly Tour. Can add a link on Wild Apricot for new membership.

3. Marketing-Barb Hood

Monthly flyers, need to update National Site.

4. Education-Erika Korndorfer

PMN for WCR members, ask Brenda Lee to come to TC, No Education with TAAR is currently scheduled. Discussion about coordinating with TAAR, Con ED credits, Erika will pursue.

5. Ways and Means-Susan Rauser absent
6. Bylaws-Linda Waisanen Linda is new Bylaws chair.
7. Audit-Helen Postma absent
8. Nominating-Becky Lancaster absent

VI. Special Committee Reports

1. Hospitality-Dave Wilsey & Pat Lund - Dave absent; they are working on Affiliate Party at Left Foot Charlie, June 7, 2016. TAAR Affiliate Party is in October. Molly, Dave and Pat to collaborate and date must be set by May meeting. Ask each Broker for a \$50 Sponsorship, Print invites (Amy Riechard), Recognize Sponsoring Brokers on a board, ask members to donate.

2. Website-Gwyn Besner absent
3. Home Tour-Sue Kelly absent
4. Strategic Plan-Crystal Gober absent

5. Past Presidents-Bridget Carefoot - Bridget has flyer ready for distribution, Barb to send picture of P. Presidents to Bridget, and distribute at tour for new member recruitment and bring to program & lunch.

WCR Orientation ideas were discussed; before weekly tour? (15 minutes) possibly on May 25, 2016.

WCR to have booth at Strawberries & Toast.

VII. Unfinished Business

Dave Wilsey & Pat Lund will report on Affiliate Appreciation Party plans.

VIII. New Business

IX. Adjournment

10:45 am