

Women's Council of REALTORS®

Northern Michigan

Northern Michigan Chapter-Governing Board Meeting

Thursday, February 2, 2017

Hagerty Center-Traverse City, Michigan

Chairman-Erika Korndorfer, President

MINUTES

Present: Erika Korndorfer, Lee Miller, Crystal Gober, Linda Waisanen, Colleen Mageau, Pat Lund, Teri Micelli- Wolff, Helen Postma, Stacey Isles, Karly Wentzloff

- I. Call to Order-Erika Korndorfer 9:51

- II. Approval of Agenda- 1st Helen 2nd Terri

- III. Approval of Minutes from January 12, 2017 meeting 1st Colleen 2nd Helen

- IV. Financial Report and Budget
 1. Helen Postma-
 - Helen will open account at Chase and will handle the transition from the LMCU account to Chase. President Erika Korndorfer and Treasurer Helen Postma to be the authorized signers for the account.

 - 2/1/17 balance \$44,858.28

 2. Colleen Mageau- Colleen handed out the 2017 budget

- V. Reports of Officers and Standing Committees
 1. President's Report-Erika Korndorfer
 - Booked three hotel rooms for Achieve
 - Birthday project going strong
 - Handed out Book marks with correct dates
 2. Membership-Stacey Isles & Pat Lund
 - 67 Affiliate members. Stacey contacted all that have not renewed and removed non-renewals from website.

- 129 Realtor members and 4 national Affiliates
3. Marketing-Teri Miceli-Wolf
 - Committee met and will be coordinating with membership some ideas about promoting the value WCR members receive. Request for more help promoting of agents and affiliates events and recognition on our WCR facebook page.
 - Will get press release and pictures of 2017 Board to Business News and post Board group picture to WCR facebook page.
 4. Education-Barb Hood- absent
 - Karly discussed the Fraud luncheon for November and Robert Morris. Barb to discuss education with Jennifer at TAAR
 5. Ways and Means-Rebecca Cole- absent
 6. Bylaws-Katie Hoyt- absent
 7. Audit-Lee Miller
 - Helen will have audit done by next meeting
 8. Nominating-Molly Buttleman- absent

VI. Special Committee Reports

1. Hospitality-Ann Porter & Dave Wilsey- absent
2. Website-Gwyn Besner- absent
3. Home Tour-Karly Wentzloff-
 - TAAR conference room undergoing renovations mid March- mid May -- discussed alternative meeting sites for tour during this time.
 - Need more home inventory for upcoming tours, send requests
4. Strategic Plan-Crystal Gober- nothing to report
5. Past Presidents Report-Bridget Carefoot- nothing to report

VII. Unfinished Business- nothing to report

VIII. New Business-

- Annual Strategic Partnership opportunities- handed out flyer and had discussion

Adjournment

10:51