



Northern Michigan Chapter-Governing Board Meeting
Thursday, September 7, 2017 9:00 – 10:45
Hagerty Center-Traverse City, Michigan
Chairman-Erika Korndorfer, President

MINUTES

Present: Barb Hood, Dee-Dee Burch, Bridget Carefoot, Karly Wentzloff, , Erika Korndorfer, Becky Lancaster, Teri Miceli-Wolf, Stacey Isles, Helen Postma, Clover Roy, Crystal Gober, Rebecca Cole, Gwyn Besner, Linda Waisanen, Katie Hoyt, Penny Herberger, Molly Buttleman, Deb Hall, Bridget Carefoot, Pat Lund,

- I. Call to Order-Erika Korndorfer
Meeting called to order by President Korndorfer 9:01 am
- II. Approval of Agenda Approved Pat, second Barb
- III. Approval of Minutes from May 8th, 2017 meeting
Motion to approve, Barb, second Teri
- IV. Financial Report and Budget
 1. Helen Postma- handed out the financials. LMCU account is ready to close.
Total Assets/net income \$43,993.86 as of 9/6/17.
 2. Colleen Mageau- not present

V. Reports of Officers and Standing Committees

1. President's Report-Erika Korndorfer
Reminder that MAR is in Grand Rapids 9/25-9/29 with WCR State meeting. TAAR orientation was a success, membership will follow up with WCR prospects. Erika and Barb having meeting 9/14 10am at CBSR 402 office to discuss new governing board structure and strategic partners. All invited.

2. Membership-Stacey Isles & Pat Lund
81 Affiliate members and 116 Realtor members includes 4 National Strategic partners.
New members need to be added to Wild Apricot
Pat and Erika are will go through Wild Apricot and clean up list.

3. Marketing-Teri Miceli-Wolff- has been posting on social media, emails, etc.

4. Education- Barb Hood- Barb booked guest speaker Chip Cummings for 11/9/17 meeting. He will give preview at the WCR luncheon and after the luncheon will give 2 hour talk about protecting ourselves and clients from fraud. The 2 hour presentation will be free for WCR members and there will be a charge for non members. They will get this approved for con-ed.

5. Ways and Means-Rebecca Cole- Everything progressing well with Bras for a Cause. 18 committed Bra sponsors. Can still use volunteers for night of event. Need members to sell tickets for the event.

6. Bylaws-Katie Hoyt – nothing to report

7. Audit-Lee Miller - not present

8. Nominating-Molly Buttleman- nothing to report

VI. Special Committee Reports

1. Hospitality-Ann Porter & Dave Wilsey- not present. We discussed increasing room size since we are selling out.

2. Website-Gwyn Besner – Nothing to report

3. Home Tour- Karly - Help encourage Realtors to attend tour and encourage agents to send their request for homes on tour.

4. Strategic Plan-Crystal Gober – will get with Amy about books to print

5. Past Presidents Report-Bridget Carefoot- continuing to reach out to prospective new members and invite to luncheon meetings.

6. Strategic Partners-Linda Waisanen - nothing to report

VII. Unfinished Business- nothing to report

VIII. New Business- Penny is working on holiday luncheon and will report back at October meeting including which charity and music.

Adjournment

10:45

Today's speaker, TCAPS Superintendent Paul Soma
October 13th meeting : Zillow Zipping