



Northern Michigan Chapter-Governing Board Meeting
Friday, October 13, 2017 9:30 – 10:45
Hagerty Center-Traverse City, Michigan
Chairman-Erika Korndorfer, President

MINUTES

Present: Barb Hood, Dee-Dee Burch, Karly Wentzloff, Erika Korndorfer, , Teri Miceli-Wolf, Helen Postma, Clover Roy, Rebecca Cole, Gwyn Besner, Linda Waisanen, Katie Hoyt, Molly Buttleman, Pat Lund, Jennifer Marlow, Jennifer Gaston, Jessie Deiss, Barb Krueger, Coolleen Mageau

- I. Call to Order-Erika Korndorfer
Meeting called to order by President Korndorfer 9:32am
- II. Approval of Agenda Approved Barb, second Dee-Dee
- III. Approval of Minutes from September 7, 2017 meeting
Motion to approve, Barb, second Dee-Dee
- IV. Financial Report and Budget
 1. Helen Postma- handed out the financials. Total Assets/net income \$42,454.00 as of 10/12/17.
- V. Reports of Officers and Standing Committees
 1. President's Report-Erika Korndorfer
Reminder about upcoming WCR events and Teri will put on website
 2. Membership-Stacey Isles & Pat Lund
82 Affiliate members and 118 Realtor members plus 4 National Strategic partners.
 3. Marketing-Teri Miceli-Wolff- has been posting on social media, emails, etc. She will add events to website. She encouraged Board to like and share WCR facebook posts.

4. Education- Barb Hood- Barb booked guest speaker Chip Cummings for 11/9/17 meeting. He will give preview at the WCR luncheon and after the luncheon will give 2 hour talk about protecting ourselves and clients from fraud. The 2 hour presentation will be free for WCR members and there will be a charge for non members. Was approved for Legal Update 2 credits

5. Ways and Means-Rebecca Cole- Bras for a Cause is tonight. \$22,000 already collected

6. Bylaws-Katie Hoyt – voting today to adopt new bylaws

7. Audit-Lee Miller - not present

8. Nominating-Molly Buttleman- will present the 2018 slate of officers at the General Membership meeting today

VI. Special Committee Reports

1. Hospitality-Ann Porter & Dave Wilsey- not present.

2. Website-Gwyn Besner – Nothing to report

3. Home Tour- Karly - nothing to report

4. Strategic Plan-Crystal not present. Barb scheduled 2018 strat plan meeting for November 16, 2018

5. Past Presidents Report-Bridget Carefoot- not present

6. Strategic Partners-Linda Waisanen - nothing to report

VII. Unfinished Business- Barb and Penney are working on the party. They will book Marsha Minervinis acapella group. The charity will be the Traverse Bay Children's Advocacy Center and Barb will find out what they need so members can bring donations to December luncheon.

Dee-Dee made motion for WCR to donate \$500 to the Traverse Bay Children's Advocacy Center at the holiday luncheon. 2nd Gwyn. Passed unanimously.

VIII. New Business- nothing to report

Adjournment

10:10

Today's speaker is Kim Pontius, topic is Zillow "zipping"

Next WCR luncheon is Thursday, November 9th. Freaky Frauday with guest speaker Chip Cummings. WCR offering con-ed after.