



Governing Board Meeting Thursday, January 11, 2018
Hagerty Center, Traverse City, MI
Chairman-Barb Somerville, President

MINUTES

Present: Barb Somerville, Linda Waisanen, Jessie Deiss, Jennifer Gaston, Jennifer Marlow, Erika Korndorfer, Stacey Isles, Becky Lancaster, Lee Miller, Teri Micelli-Wolff, Karly Wentzloff, Gwyn Besner, Katie Hoyt, Colleen Mageau, Debra Hall

I. **Call to Order**- Barb Somerville 9:37 a.m.

II. **Approval of Agenda**

- Copies of the agenda were being made and the approval was overlooked.

III. **Approval of Minutes:** from December 8, 2017 meeting, approval of minutes from Strat Plan December 12, 2017 meeting: 1st Linda Waisanen 2nd Becky Lancaster

IV. **Reports of Officers, Chairs and Project Teams:**

1. **President's Report**- Barb Somerville
 - Submitted line officers to state
 - Submitted list of events and programs
 - Got all of the sponsors lined up for 2018
 - Board photo was discussed and will be set up in the next coming weeks.
2. Erika/Karly: Standing rules 2018
 - Approved and voted on at Strat Plan
 - "By-laws are the Bible, Standing rules are the New Testament"
3. **Treasurer's Report:** Helen Postma
 - Not present
4. Financial Report
 - Put on hold until February meeting
5. 2018 Budget
 - Presented by Colleen Mageau
 - Discussed and approved by committee

6. 2017/2018 Audit Team: Lee Miller, Colleen Mageau, Gwyn Besner, Kristen Hunt

- Audit was started and needs review
 - More ways/mean were added
 - Looking for a report in February

7. **President Elect:** Jennifer Marlow

- Sponsors are taken care of
- Bookmarks were ordered
- Lee Miller (with Lake Michigan Credit Union) will be trading the month of December's program with Huntington Bank.
- Working on Marketing with Jennifer Gaston and Terri

8. **Secretary:** Jessie Deiss

- Nothing to report

9. **Program & Marketing Director:** Jennifer Gaston

- Discussed Con-ed credits & how much they cost, specifically for February's program.
 - Non-members will be charged \$20 for Con-ed class.
- Gwyn Besner mentioned looking into Marcie Roggow as a national speaker for one of the WCR programs in 2018.

a. Marketing Chair: Teri Micelli-Wolff

- Nothing to report

b. Ways & Means: BRAS: Taylor Webb

- Not present

c. Home Tour: Karly Wentzloff; Charity & Pat

- Nothing to report

13. **Membership Director:** Linda Waisanen

- Discussed Wild Apricot

a. Realtor Membership Chair: Pat Lund

- Not present

b. Strategic Partners Membership Chair: Stacey Isles

- Discussed checking to make sure members are not paying twice

c. Hospitality: Katie Hoyt, Debbie Turchi & Todd Jarrold

- Discussed waiting list on Wild Apricot
 - Discussed Admin for Wild Apricot

d. Web: Gwyn Besner

- Nothing to report

e. Past President: Debra Hall

- Nothing to report

V. Unfinished Business:

- Set date & time for Strategic Partners appreciation party

- Linda Waisanen:
 - Membership Retention
 - Membership Recruitment
 - New Member 1st year plan
 - Implement meet & greet

Adjournment

10:56 a.m.