



Northern Michigan Chapter- Governing Board Meeting
Thursday, February 8, 2018
Hagerty Center, Traverse City, MI
Chairman-Barb Somerville, President

MINUTES

Present: Barb Somerville, Linda Waisanen, Helen Postma, Jessie Deiss, Karly Wentzloff, Debra Hall, Clover Roy, Taylor Webb, Lee Miller, Jennifer Gaston, Jennifer Marlow, Erika Korndorfer, Pat Lund, Kristen Hunt, Teri Micelli-Wolff, Gwyn Besner, Katie Hoyt, Colleen Mageau, Stacey Isles

- I. **Call to Order-** Barb Somerville
Meeting called to order by President Somerville 9:38 a.m.

- II. **Approval of Agenda**
1st Jennifer Gaston 2nd Helen Postma

- III. **Approval of Minutes** from January 11, 2018
1st Helen Postma 2nd Linda Waisanen

- IV. **Reports from Officers, Chairs, and Project Teams:**
 1. **Presidents Report-** Barb Somerville
 - *Filed minimum operating standards and local network
 - *bylaws
 - *defines purpose
 - *defines difference
 - *governing instruction
 - *business plan/ audit/ file taxes
 - *branding (see attached)
 - *Completed audit by Lee Miller
 - *Barb attended Bras meeting Thursday 2/1/2018
 - *Thank Erika & Debra Hall for New member orientation for TAAR
 - *Clean 2018 Budget

*February 28-March 1 is membership recruitment

*May 11th State Spring meeting in Lansing

*May 14-19 is Washington D.C. Spring Meeting

*Barb Somerville & Jennifer Marlow to attend; scholarships are available.

2. **Treasurer report, Budget & Finance:**

*2017 Audit overview by Lee Miller (see attached)

*Will be implementing additions to standing rules regarding Budget & Finance

*Treasurer Report- Helen Postma

*Looking over reimbursements & where each of them go on a monthly basis

*Recommend updating categories instead of creating new ones

*Discussed assigning new user ID's for people using PayPal

3. **President Elect-** Jennifer Marlow

*Numbers for Feb 8th luncheon: 73 Con-ed & 130 for Luncheon

*March luncheon is all set with 3 sponsors/4 tables each/2 minutes each to speak

4.. **Secretary-** Jessie Deiss

*Nothing to Report

Bylaws & Standing Rules- Colleen Mageau

*Discussed under Budget

5.. **Program & Marketing Director-** Jennifer Gaston

*Con-ed has consistent number as the last/ mid 70's

*Discussed how to separate Con-ed with Luncheon, and whether or not we should do that.

*Maybe TAAR could promote it more for us?

*Listing Widget- idea for eblast to agents if TAAR won't

*Discussed Sponsors; making sure to promote entire company, not just sole person.

*Wild Apricot: All events are up & can be registered for now

*Needs pictures & BIO's for WCR website

* Nothing to report on Dropbox/ Gwyn will take over Admin

* National Site: Looks lame! Needs more events & programs

*Marketing Chair- Teri Micelli-Wolff

*Nothing to report

*Ways & Means- WC Bras- Taylor Webb

*Decided to cancel December Meeting

*Changes: Managing tickets, there was big miscommunication getting comps mixed in with tickets that were purchased. Comped tickets will now be white and regular tickets in pink.

*Adding more chairs to give an Umbrella affect

*Need to differentiate price of buying at door and buying ahead of time

*Volunteers: whether or not they will get comped tickets/be clear on who gets them.

*Too much for Helen to take on ticket sales as well as being WCR Treasurer

*Linda Waisanen appointed as Dual control with Helen Postma

*Bras needs to file for 2016

*Charitable solicitation needs to be filed as well

*Home Tour- Karly Wentzloff

*Nothing to report

6.. **Membership Director**- Linda Waisanen

*Turned in Realtor dues

*Got brochures for new members

*Numbers for Realtor members: 122/ Strategic Partners: 77 (incredible!)

*Hospitality Chair- Katie Hoyt

*Nothing to Report

7.. **Past President Committee**- Debra Hall

*Will be meeting Quarterly now

8.. **New Business:**

*Discussed Strategic Party will be held on Aug 23rd @ The Parlor by Clover Roy & Linda Waisanen

*Standing Rule additions: Budget & Finance, Audit, Hospitality

*Colleen Mageau will be heading committee

*BRAS tickets sales were discussed

Adjournment

10:59 a.m.